



# Enquirer Pack

Mission Aviation Fellowship International

IN US AT MAF?



"I have a desk job, in front of a computer, but my team are based throughout Papua New Guinea, which allows me the privilege of visiting them and seeing different aspects of PNG culture. While flying to the other bases I occasionally get to see medevacs or people buying things out of the Bible boxes.

This a brilliant opportunity to be reminded of why I spend most of my time at my desk. I'm not trying to make our operation more efficient to earn more money for a faceless corporation; my team and I are trying to make our flying programme more efficient to allow more people to take MAF flights so that remote bush communities will have a better lifeline to the outside world, women will not die needlessly in childbirth and people will be able to read the Bible in their heart language.

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welcomed into a warm  
family of 1,300 staff,  
craft in 25 countries  
00 communities and 1,500  
ions, for whom MAF is a  
partner.

work closely with some  
omenal people and it is an  
piration to have such an integral  
art in a myriad of projects.  
Doctors, teachers, relief and  
development workers, church and  
mission teams, even local produce  
growers could not do their jobs  
without MAF.

We invite you to consider using your  
gifts and abilities to serve God with us.  
Be part of a global movement. Be part  
of something bigger. Be part of MAF...

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MAF International Enquirer Pack



### MAF

We were approached by ***Mission Aviation Fellowship***, a charity which flies to remote areas of the world to bring relief and meet a variety of physical and spiritual needs. They asked us to design their Enquiry Pack. The brief was for the pack to be 'inviting'; and put across to the reader in a clear way what it means to work as part of the MAF team. We developed the use of the pastel green to make the pack feel a little less corporate and used photography to create an inviting atmosphere.



**Logo concept**

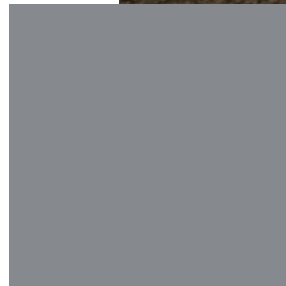
The MAF logo and brand are pre-existing and very strong, with a bold colour palette that steeps the logo in professionalism.



**Red**  
C=0 M=100 Y=97 K=0



**Blue**  
C=100 M=53 Y=2 K=25



**Grey**  
C=20 M=14 Y=12 K=40



**Green**  
C=56 M=0 Y=52 K=0

**Colour palette**

We broke away from the red, blue and grey and focussed on the green to create a less corporate, and more inviting feel.



MAF

Fonts

Title font

# Museo Slab 500

Subtitle font

## Museo Sans 300

Body text font

Museo Sans 300

Fonts

These fonts were selected due to their traditional feel and legibility. Museo Slab also has a modern edge to it so it bridges the gap nicely between modern and traditional - perfect for MAF's readership. When selecting a body font, particularly for an info pack, it's important that the text is easy on the eye. Museo Sans has proved to be such a font.



WHAT IS MAF?

Be a part of an ADVENTURE

**OUR VISION**  
TO SEE ISOLATED PEOPLE PHYSICALLY AND SPIRITUALLY TRANSFORMED IN CHRIST'S NAME

**OUR PURPOSE**  
SHARING GOD'S LOVE THROUGH AVIATION AND TECHNOLOGY

**OUR VALUES**  
EMBODIED IN SIX KEY WORDS: IMPACT, WITNESS, PARTNERSHIP, CARE, EXCELLENCE AND STEWARDSHIP

“ A MAF FLIGHT CAN MAKE THE DIFFERENCE BETWEEN A HEALTHY NEWBORN WITH A LIVING, LOVING MOM AND AN INFANT WHO IS ORPHANED. MANY LITERALLY OWE THEIR LIVES TO A MAF PROGRAMME ”

**M**ission Aviation Fellowship (MAF) is an international Christian organisation bringing help and hope to some of the poorest and most remote communities in the world. The MAF story started in 1945 when a group of Second World War pilots, who had witnessed first-hand the destruction aircraft could wreak when deployed as military might, wanted instead to use their skills and the aviation technology available to deliver relief, comfort and the transformational power of the Gospel. MAF was born. Today, a MAF aeroplane takes off or lands every three minutes in countries where flying is not a luxury but a lifeline. We work with hundreds of missions, churches, local groups, relief and development organisations and national government agencies. We deliver practical, medical programmes in Australia, Bangladesh, Madagascar, Malawi, Guinea, South Africa, Timor-Leste and Liberia. We are always advancing for the better. Our Associates in Canada and the USA are also active in the global marketplace. All our pilots and pilots-in-training are part of a group of dedicated men and women who are committed to the Gospel. We deliver practical, medical programmes in Australia, Bangladesh, Madagascar, Malawi, Guinea, South Africa, Timor-Leste and Liberia. We are always advancing for the better. Our Associates in Canada and the USA are also active in the global marketplace. All our pilots and pilots-in-training are part of a group of dedicated men and women who are committed to the Gospel.



**MAF** *Enquirer Pack*  
Mission Aviation Fellowship International

WELCOME TO US AT MAF?



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This is a brilliant opportunity to be reminded of why I spend most of my time at my desk. I'm not trying to make our operation more efficient to earn more money for a faceless corporation; my team and I are trying to make our flying programme more efficient to allow more people to take MAF flights so that remote bush communities will have a better lifeline to the outside world, women will not die needlessly in childbirth and people will be able to read the Bible in their heart language.

Nowhere else can you get that level of job satisfaction from sitting behind a desk!

Slobhain Dales, Ground Operations Manager, MAF in Papua New Guinea

Doctors, teachers, relief and development workers, church and mission teams, even local produce growers could not do their jobs without MAF.

We invite you to consider using your gifts and abilities to serve God with us. Be part of a global movement. Be part of something bigger. Be part of MAF...

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...ing 130 aircraft in 25 countries serving 1,700 communities organisations, for whom MAF is a crucial partner.

**MAKING THE DIFFERENCE - NEXT STEPS**

"We said we were happy to go wherever the need is..."

**S**am Baguma, Chad's Programme Manager, climbs into the Cessna Caravan next to Canadian pilot Phil Henderson for a flight to pick up a medical team. As the plane heads to the greener south, Phil and Sam drink hot coffee from Phil's Thermos flask and joke that they are sitting in first class. Sam clearly enjoys this diversion from the office, offering his hand and a sincere smile to everyone he meets on the ground in Lai where the doctors and nurses will begin one of their two-day clinics before flying to the next remote village. Sam prays with them before wading through the mass of children surrounding the plane and heading back to the capital. For Sam, developing and nurturing relationships with partners is critical to managing the Chad programme so that includes getting out and about and personally meeting them in their places they work. "I feel that what I bring to MAF is what everybody else brings," Sam says, listing dedication to service, a deeper calling, recognising that God has given His people gifts to serve Him in any capacity. "I feel I'm able to do it because it's God who has actually empowered me."

This is Sam and his wife Abby's first full-time assignment with MAF and they have willingly been thrown in at the deep end. Chad is nothing like Uganda, from where Sam hails and where he served MAF as finance manager and then acting programme manager for a total of 16 months. Everything from the physical landscape to the weather and the culture

**Next steps**

If you meet all the criteria in the preflight check list, then we really want to hear from you and you could soon be ready to embark on an exciting and rewarding career in MAF. Our objective in all recruitment is to ensure the person most suited to the role is appointed and then subsequently supported and trained to thrive in all they do. Your application will be handled by the MAF International Recruitment Team, working alongside a MAF Resourcing Group. Every person's route into MAF is different and the average time taken from commencement is four months.

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MAF pilot Dave Forney

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**OTHER ROUTES INTO MAF**



**Other routes into MAF**

Whoever you are, whatever your background or life experiences, the chances are there is a part you can play in the MAF mission.

If you do not meet all the criteria in the pre-flight check list, then there may be other opportunities and avenues to explore. The recruitment team would be happy to discuss these with you. Our vacancies are varied so please do get in contact to make sure you are fully aware of all the roles we have available and their requirements. Your skill sets might be appropriate in more than one place within the MAF team. Often our vacancies can include finance managers, engineers, IT technicians, administrators, instructors, home school support teachers,

construction managers, facilities managers, logistics managers, programme managers, building maintenance staff, quality managers, operations managers, communications specialists and, of course, pilots – the list goes on with every role absolutely vital to the work we do. At home, we have a need for volunteer advocates with a range of skills, all passionate about sharing God's love through the work of MAF. Whoever you are, whatever your background or life experiences, the chances are there is a part you can play in the MAF mission. Please get in touch to find out more.



**Contact us...**

Please contact the MAF International Recruitment Team at: [mafi.recruitment@maf.org](mailto:mafi.recruitment@maf.org)

